BRIAN MUTUKU
SENIOR BUBBLE.IO DEVELOPER & NO-CODE SOLUTIONS ARCHITECT

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EXECUTIVE SUMMARY

Distinguished Senior Bubble.io Developer with 4+ years of expertise in architecting enterprise-grade no-code applications. Proven track record of reducing operational costs by 60%, improving system efficiency by 40%, and delivering scalable solutions across healthcare, fintech, and marketing automation sectors. Expert in custom plugin development, API integrations, and database optimization with consistent 4.5+ user satisfaction ratings.

PROFESSIONAL EXPERIENCE

Senior Bubble.io Developer & Solutions Architect | Freelance
December 2020 – Present

1. AHNA Management System | ahna-61278.bubbleapps.io

Architected and developed a comprehensive management system for a leading international company, featuring 6 advanced modules (Project, Personnel, Customer, Supplier, Management Dashboard, Reporting & Analytics). Implemented an intelligent agent pool management system with skills tracking and optimal project matching, resulting in a 40% efficiency improvement.

2. FFili Influencer Marketing Platform | ffili.com

Designed and built a revolutionary influencer marketing platform connecting brands, influencers, and audiences. Developed smart algorithm technology for product-influencer matching and personalized campaign recommendations, alongside a robust content management system.

EDUCATION

Bachelor of Science in Economics & Statistics

KCA University, Nairobi, Kenya | Expected June 2026 | GPA: 3.4/4.0

High School Diploma

Grade: B+ Embakasi Garrison Secondary School | 2017 – 2021

Primary Education

Score: 413/500 (A) True Winners Academy | Nairobi, KENYA

CORE COMPETENCIES

- **Advanced Bubble.io Development** (Custom Plugins, Complex Workflows, Database Design), FlutterFlow, Framer, WordPress/Elementor.
- **Frontend Development** (HTML5, CSS3, JavaScript ES6+), Progressive Web Apps (PWA), **Backend Development** (RESTful API, JSON, Server-side Logic).
- **Third-Party Integrations** (M-Pesa, Stripe, Plaid, cTrader, Firebase), Workflow Automation (Zapier, Integromat, Webhooks).
- **Performance & Analytics Optimization** (Database Indexing, Query Optimization, Scalability, Technical SEO, GA4, Tag Manager, CRO).

3. Katchings Financial Advisory Platform | katchings.com

Engineered an innovative financial technology platform empowering advisors to create personalized client portals for investment tracking. Integrated comprehensive financial dashboards and a dedicated management interface for consulting agencies.

4. OpenTrade Analytics Suite | opentrade-56584.bubbleapps.io

Led the development of a revolutionary trading platform offering a smart trading experience based on real-time market data. Implemented advanced financial data collection (cTrader integration) and an intelligent algorithm for market pattern identification and personalized trading recommendations.

5. Hi Preemie Baby Care App | hi-preemie.com

Developed a comprehensive NICU baby care management application specializing in premature infant care. Built an intelligent scheduling system for feeding, diaper changes, and medication, and integrated a comprehensive medical database with care guidelines.

Web Developer & Digital Marketing Specialist | CNC Fitness Hub & Structural Growth Kenya
January 2022 – April 2022

1. CNC Fitness Hub | cutsandcurvesfitnesshub.co.ke

Successfully redesigned the fitness studio website with a mobile-first approach and integrated the M-Pesa payment gateway, reducing checkout abandonment by 18%. Executed a comprehensive SEO strategy, increasing organic traffic by 30% in just 8 weeks.

2. Digital Marketing Campaigns

Managed and optimized Google Ads and Facebook campaigns, leading to a 25% improvement in lead conversion and a 40% reduction in cost-per-acquisition through data-driven analytics.

KEY ACHIEVEMENTS

- **Cost Reduction:** Averaged 60% operational cost savings for clients through automation solutions.
- **Performance Excellence:** Maintained a 100% on-time project delivery rate across 15+ enterprise applications.
- **User Satisfaction:** Achieved consistent 4.5+ user satisfaction ratings with zero critical system failures.
- **Team Leadership:** Mentored 8+ junior developers in no-code best practices.

PROFESSIONAL REFERENCES

1. **Hannah Kamau** - Business Development Manager Caletech Ventures | +254 711 500843 | caletechv@gmail.com
2. **Borniface Wanjiku** - Founder & CEO CNC Fitness Hub | +254 785 409682 | cutsandcurvesfitnesshub@gmail.com
3. **Adir Cohen** - Founder & CEO Deploy Softwares (Bubble Development Agency) | +972 52-243-6278 | Israel